

NCC Cable System Order

Order #	62558577	Flight Dates	07/23/18 - 07/29/18	Update Date	07/20/18
Syscode	0166	Agency	Strategic Media Placement	Version	1 Vs. 1
System Name	Spectrum/Traverse City Interconnect, MI	Advertiser	Brian Calley for Governor	Show All Lines	
Market	Traverse City			Total # of Weeks	1
		Client Code		Total	\$233.00
AE	Matthew Marcus	Product Code		Commission	\$34.95
Sales Coordinator	Ruya Telhami	Est Code	7.23 only	Net Total	\$198.05
Office	Washington	Product Name		Total Spots	3
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 May18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		7.20 New candidate order, please review and confirm, thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	7/23/18	7/29/18	05:00	09:00	X							-	-	1	\$58.00	\$58.00	30	PRE
2	FXNC	FXNC EF	7/23/18	7/29/18	16:00	19:00	X							-	-	1	\$78.00	\$78.00	30	PRE
3	FXNC	FXNC PT	7/23/18	7/29/18	19:00	24:00	X							-	-	1	\$97.00	\$97.00	30	PRE

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	3	0	0	0	0	0	0	0	0	0	0	0	3
AMT	\$233.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$233.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/23/18

62558577 | Traverse City | Spectrum/Traverse City Interconnect, MI | 0166 |